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FX AND FOXCRIME FAVORITES EARN 29 EMMY NOMINATIONS

Past-winner Mad Men again dominates with Emmy nods in 16 categories; FX audacious dramas Californication, Saving Grace and Family Guy; new FX introduction Sons of Anarchy; teaming up with FOXCRIME specials Dexter, CSI: NY, CSI - Crime Scene Investigation, and Burn Notice garner another 13 nominations

ASIA, 21 JULY 2009 – FX favorite *Mad Men*, winner of last year's Emmy® for Outstanding Drama Series, has earned 16 nominations for the 61st Primetime Emmy Awards in 2009 to again top the Academy of Television Arts & Sciences' strongly contended drama category. The acclaimed show received nods for Outstanding Drama Series, Lead Actor (Jon Hamm), Lead Actress (Elisabeth Moss), Supporting Actor (John Slattery), Writing, Directing and Cinematography, and more.

Bold and sophisticated, *Mad Men* epitomizes the edgy and unconventional programming that resonates with FX audiences in more than 37 million homes in 33 countries worldwide. The critically-acclaimed drama depicts the Madison Avenue advertising agencies in the 60s as an all-powerful influence on the public and follows the lives of the ego-driven men and women who will do anything to stay on top of the game.

In addition, a selection of FX and FOXCRIME dramas further dominated 13 Emmy nominations heating up this year's competition, including audacious FX drama *Californication*, *Saving Grace* and edgy animation *Family Guy*; as well as all-time-favorites *Dexter*, *CSI: NY*, *CSI: Crime Scene Investigation* and *Burn Notice* that have earned widespread acclaim on FOXCRIME in Asia. A new FX introduction *Sons of*



Anarchy which is slated to premiere later this year in Asia also receives one Emmy nomination.

“Dedicated to redefining television entertainment, FOX International Channels Asia is thrilled that we have been able to work with great local partners to bring *Mad Men* and other invigorating content to more than 15 million FX and FOXCRIME subscribers in 14 countries across Asia. We are confident that our brands, our great partnerships, and our dedication to smart, innovative programming will continue to push the boundaries of TV entertainment to delight discerning Asian audiences,” said Sonia Jackson, Senior Vice President, Marketing, FOX International Channels Asia.

Mad Men has already received a lists of honors including six Emmy Awards, two Golden Globe Awards for Best Television Series – Drama, AFI Awards as One of the Top 10 Outstanding Television Programs of 2007 and 2008, a Peabody Award, two Writers Guild Awards, a 2008 BAFTA Award, the Royal Television Society Award for International Program, and the Monte Carlo TV Festival’s Golden Nymph Award, among others.

Similarly, *Dexter* and *CSI: Crime Scene Investigation* have also received remarkable recognitions in the previous global TV awards including two Emmy Awards for *Dexter* in 2007; and four Emmy Awards for *CSI: Crime Scene Investigation* between 2002 and 2007.

The 61st Annual Primetime Emmy Awards will be held on Sunday, 20 September 2009 in Los Angeles, US.



The FX and FOXCRIME favourites that received nominations for the 61st

Primetime Emmy Awards:

<u>FX</u>	
Mad Men	Outstanding Drama Series
	Outstanding Lead Actor in a Drama Series – Jon Hamm
	Outstanding Lead Actress in a Drama Series – Elisabeth Moss
	Outstanding Supporting Actor in a Drama Series – John Slattery
	Outstanding Directing for a Drama Series – “The Jet Set” – Phil Abraham
	Outstanding Writing for a Drama Series – “A Night to Remember”
	Outstanding Writing for a Drama Series – “Six Month Leave”
	Outstanding Writing for a Drama Series – “The Jet Set”
	Outstanding Writing for a Drama Series – “Meditations in an Emergency”
	Outstanding Art Direction for a Single-Camera Series – “The Jet Set”
	Outstanding Casting for a Drama Series
	Outstanding Cinematography for a One-Hour Series – “The New Girl”
	Outstanding Costumes for a Series – “Meditations in an Emergency”
	Outstanding Hairstyling for a Single-Camera Series – “The Gold Violin”
	Outstanding Makeup for a Single-Camera Series (Non-Prosthetic) – “The Jet Set”
	Outstanding Single-Camera Picture Editing for a Drama Series – “Maidenform”
Californication	Outstanding Casting for A Comedy Series
	Outstanding Cinematography for a Half-Hour Series
Saving Grace	Outstanding Lead Actress in A Drama Series
Family Guy	Outstanding Comedy Series



Sons of Anarchy	Outstanding Original Main Title Theme Music
<u>FOXCRIME</u>	
Dexter	Outstanding Drama Series
	Outstanding Guest Actor in A Drama Series – Jimmy Smits
	Outstanding Lead Actor in A Drama Series – Michael C. Hall
CSI: NY	Outstanding Guest Actor in a Drama Series – Ed Asner
CSI: Crime Scene Investigation	Outstanding Cinematography for a One-Hour Series
	Outstanding Prosthetic Make-up for a Series, Miniseries, Movie, or a Special
	Outstanding Sound Editing for a Series
Burn Notice	Outstanding Stunt Coordination

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About FOX International Channels

FOX International Channels, a unit of the award-winning studio FOX Entertainment Group, develops, produces and distributes wholly and majority-owned branded entertainment, factual, sports and movie channels through 20 channel brands of 140 channels in 29 languages across the globe. The FOX networks and its mobile, non-linear and high-definition extensions reach over 350 million subscribing households worldwide.

In Asia, FIC operates nine active channel brands and is represented by NGC Network Asia, LLC.



About FX

FX brings edgy content to savvy Asian viewers. It premieres award-winning, character-driven dramas that resonate with its discerning audience, along with irreverent comedy and sophisticated action and crime series. While pushing TV entertainment to a new level, FX is also enabling a new, alternative lifestyle in which viewers can be immersed in the FX experience via the Internet. FX broadcasts in Hong Kong, Maldives, Papua New Guinea, the Philippines, Singapore, Taiwan and Thailand in Asia, and can be experienced at www.fxtvasia.com

About FOXCRIME

FOXCRIME is an entertainment channel entirely dedicated to crime, investigation and mystery. Delivering round-the-clock excitement, it premieres riveting drama series, the world's best crime TV and high-quality original productions. The channel now reaches close to 10 million homes around the world and is available in Hong Kong, Indonesia, Japan, Maldives, Micronesia, Papua New Guinea, the Philippines, Singapore, Taiwan and Thailand in Asia, and can be experienced at www.foxcrimeasia.com

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